AND TRAVEL!

You Are Buying Shoes!" We Are Selling Them!



You Want Good Value! We Are Giving It!



You Want Low Prices! We Are Naming 1hem!

ROANOKE SHOE CO.,

A "CATCHY" SIGN.

He Wanted Women's Trade, So He Advertised Exclusively Men's Goods.

The junior partner stood out on the side-walk and looked up at the building. "Yes, he is right," he said at last. "Who is right?" asked the senior part-ner, who had been watching the junior

ner, who had been watching the junior from the doorway.

"The man who has just left after buying a necktie and a pair of suspenders," replied the junior, making a critical survey of the front of the building.

"What did he say?" inquired the senior.

The junior seemed to be satisfied with the result of his investigations and returned to the store.

"He said in a casual sort of way," he ex plained, "that we appeared to be behind

the times."

"Nonsense!" interrupted the senior angrily. "There isn't a store in our line in the city that begins to carry as complete a stock of up to date goods as we do."

"So I told him," said the junior, "but he said that was a minor consideration at the present time, and that we might carry the best and most complete stock in the world and still not do much of a business if we were old fogrish in our methods."

world and still not do much of a business if we were old fogyish in our methods."

"But we're not," protested the senior.

"That's what I told him," answered the junior, "but he only laughed and said: 'Go out and look at your sign. It's actually driving away the best trade of modern times.' Then he called attention to the fact that our sign reads, 'Men's Furnishing Goods,' although it's a well known fact that women now buy more than half of all that's sold in that line. Consequently, he said, our sign practically drove away more than half the trade that"—

"Nonsense!" interrupted the senior.

"Nonsense!" interrupted the senior.
"Nonsense!" interrupted the senior.
"He doesn't know the first little thing about the 'new woman.' We're getting our share of her trade now, but if we took that word off our sign she wouldn't buy a thing from us. Her ambition is to make sure that she is getting something that pertains to man."—Philadelphia Press.

Lime Orchards.

The finest lime tree gardens in the world are on the little island of Montserrat, a British colony. The orchards with their 150,000 trees laden with bright fruit are as gorgeous as an orange orchard. The lime leaf is so aromatic that in the West Indies it is used to perfume the water in finger

The Spot Cash Money Savers,

13 Jefferson Street. ROANOKR, VA.

Muffs were adopted by women after these articles had been invented for the use of doctors, to keep their fingers warm and soft while going from the house of one patient to that of another.

T. T. Fishburne,
President.
J. B. Andrews,
Vice-President.
J. J. Scott, Bookkeeper.
Kirby Crabill, Runner.

B. W. Tinsley, Teller.

J. J. Scott, Bookkeeper.

Kirby Crabill, Runner.

NATIONAL EXCHANGE BANK
OF ROANOKE, VA.

EXCHANGE BUILDING, COR. JEFFERSON STREET AND SALEM AVENUE.

CAPITAL, \$100,000.

SURPLUS, \$20 000.

CITY DEPOSITORY. Interest paid on Deposits on Certificate. Safety Deposit
Boxes for rent. Fire and burgiar proof vaults, etc. We solicit the accounts of Individuals, corporations, firms, banks and bankers, and we will extend to all every
accommodation and facility for the transaction of business consistent with concervative banking. Small Accounts Appreciated.

Business paper discounted for customers. A general banking business transacted.



Isn't It Delightful®

TO SIT ON A SHADY PIAZZA IN A COOL AND COMFORTABLE BIG EASY CHAIR—ONE OF THESE \$2.00 CHAIRS OF OURS, FOR INSTANCE. JUST AS CONVENIENT AND COM-FORTABLE INDOORS AS OUT—ALWAYS SER-VICEABLE AND COOL. YOU MIGHT DROP IN AND LOOK THEM OVER IF YOU'RE DOWN THIS WAY. THEX WE HAVE OTHERS THAT ARE PRETTIER FOR A TRIFLE MORE. VERY TRULY YOURS,

Cincinnati Instalment Co.,

Special Notice!

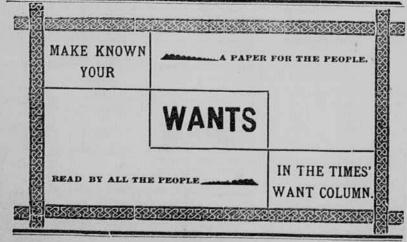
To those contemplating building:

From this day on CATOGNI BROS. will keep a Better and Wore Complete line of

FINISHED I UMBER

Orders taken for all kinds of Mouldings, Scroll Work, Etc. Will be glad to make estimates on any bill presented. All we ask is see us before purchasing.

Our Screen Doors and Windows ARE STILL GOING.





PAGES

We printed over a thousand pages of book work last month. We are still at it.

The Stone Printing and Manufacturing Company,

Opposite Hotel Roanoke,

EDW. L. STONE, President.

ROANOKE, VA.

SPECIAL

N. & W. R. R. Wreck Goods

DRY GOODS

SHOES.

FOR SALE at WRECK PRICES

G. MAY, 122 Salem Avenue

COMING AND GOING

A. A. Cabill, of East Radford, was in the city yesterday. J. H. Cutchin went to Lynchburg yes-terday on legal business.

Mrs. T. H. Possine is in Lynchburg visiting friends and relatives.

C. G. Lanier, of Winston, N. C., was in the city yesterday on business.

W. C. Royer, day clerk at the Ponce de Leon Hotel, is on the sick list.

H. Gardner, of Washington, was a guest at the Ponce de Leon Hotel yes-

Ernest L Stone, of the city postoffice, left last night for Baltimore on a business trip.

Dr. C. B. Keister and wife, of South Boston, are guests at the Ponce de Leon Hotel.

Miss May Porter, an attractive young lady of Washington, is the guest of Miss Annie Possine.

Gordon Poyntz, of Philadelphia, who has been visiting friends in the West End, left for his home last night.

John H. Penn, of the firm of R. L. Penn & Co., left yesterday for Martins-ville to visit relatives for a few days.

W. H. Headrick, of Chattanooga, who has been visiting J. B. Fishburn in the West End, left for his home yesterday. G E. Vanderslice, of Richmond, a former Roanoke bey, is visiting his sister, Mrs. W. E. Deaton, on Eighth

John B Floyd, formerly a merchant of this city, now the owner of an orange grove near Gainsville, Fiz., is in Roanoke on business.

An Unaccodutable Odlission.

A tall, dark complexioned man, with a four days' growth of beard on his chin, hurrying along Dearborn street the other day, suddenly halted and addressed a sleek, well fed personage whom he encountered at a grossing.

He saw Buggsby take a green-

friend. He saw Buggsby take a green-back from his pocket and toss it on the counter. Then he stepped inside.

"Buggsby," he said, tapping him on the shoulder, "did anybody ever tell you that you were a mean, sneaking, lying, miserable, dirty, contemptible, crawling, pusillanimous, low down, theying, good for nothing, two for a cent dead beat?"

"Why, no, Jennings," replied the sleek, well fed personage, somewhat embarrassed, "I don't think anybody ever did."

"Well, I'm surprised!" retorted the tall man, turning on his heel and striding out into the open air again.—Chicago Tribune.

A handsome accond-hand Krate Plano at a bargain at J. E. Rogers, 104
Jefferson street.

MARVELOUS RESULTS.

From a letter written by Rev. J. Gun-derman, of Dimondale, Mich., we are per-mitted to make this extract: "I have no mitted to make this extract: "I have no hesitation in recommending Dr. King's New Discovery, as the results were almost marvelous in the case of my wife. While I was pastor of the Baptist Church at Rives Junction she was brought down Rives Junction she was brought down with pneumonia succeeding the La Grippe. Terrible paroxysms of coughing would last hours with little interruption and it seemed as if she would not survive them. A friend recommended Dr. King's New Discovery; it was quick in its work and highly satisfactory in results. Trial bottles free at Massie's Pharmacy, 109 Jefferson street, Roanoke. Regular sizes 50c. and \$1.00.

CURES KIDNEY AND BLADDER TROUBLES

TROUBLES.

Thousands of such cases have been cured by the use of Botanic Blood Balm ("B. B. B.") If you doubt it, call or send to the company whose advertisement appears in this paper, and they will, for a one-cent stamp, send you a book of wonderful cures, not only of the above diseases, but of all manner of ailments arising from impure blood. It is the standard remedy of the age for the cure of all blood and skin diseases. \$1.00 per large bottle. For sale by Druggists. large bottle. For sale by Druggists.

HUNTER & CO.

127 Salem Avenue S. W.

Have Not Been Saying Much Lately But Are Offering Bargains in

Fancy and Family

THEIR STOCK IS COMPLETE.

They buy for cash and sell for cash strictly; therefore are in a position to give the advantage of Low Figures. You will do well to see them before purchasing elsewhere.

'Phone 198.

Roanoke College,

SALEM, VA.

COURSES FOR DEGREES, WITH ELEC-tives; high standard. Also, Commercial and Preparatory Courses. Library 20,000 volumes. Working laboratory. Good morals and discipline. Six churches; no barreoms. Healthrul mon-tain climate Very moderate expenses. 4th year begins September 16th. Catalogue, with views, free.

Julius D. Dreher.

FIRST CLASS BOARD AND MEALS SERVED AT ALL HOURS AT

Mrs. A. S. Rose's, No 9% Nortolk Ave. S. E., in front Passenger Depot. Hates per day, \$1; or \$15 per month. Hot and cold baths at all hours; also keep on hand a first-class stock of fine Cigars, Tobacco and Candles. 710tf

LUCK IN MINING.

The Boy's Illness Stood In the Way of a Big Fortune.

Big Fortune.

"I cculd have owned half of the Enterprise mine at Rico for \$200 if a telegram from Denver had not announced the decision of the doctors to use the knife on my baby boy for hernia. I lost more than \$1,000,000, but I stopped the knife, and my boy is healthy and rugged."

These were the words of a gentleman seated with a group of prospectors a few evenings ago, which led up to a number of stories relating to similar incidents.

"I knew a man more fortunate than myself, however, who grasped his opportunity," continued the speaker. "Dave Brown of Aspen gave a prospector \$75 worth of lumber for one-fourth of the Aspen mine. Brown was then a stock clerk.

well fed personage whom he encountered at a crossing.

"Buggsby," he said, "would it be convenient for you to pay that \$6 that you borrowed of me about 1½ years ago?"

"I'm deuced hard up this morning, Jennings," responded the other, "but I'll pay you just as soon as I can. I haven't a cent."

"I need the money."

"And you ought to have it, Jennings. I'll see that you don't go without it much longer. Good morning!"

"If see that you don't go without it much longer. Good morning!"

Fifteen minutes later the tall, dark complexioned man happened to pass a saloon. Looking in at the open door, he saw Buggsby in the act of treating a friend. He saw Buggsby take a green-back from his proket area."

"Ye bet had a greet depths a great depth a great depth Enterprise mine.

Enterprise mine."

"Yes, luck had a great deal to do with it," said the third speaker. "Several people in Durango had an opportunity a few years ago to get into the Columbus mine in La Platte for a few dollars when the Dutchman who located it owned it. I knew one Durango man who-had a good chance to buy the mine for less than \$500, the price received, who had spent twice as much in trying to find something like the Columbus."

"Chances like those are often overlooked

much in trying to find something like the Columbus."

"Chances like those are often overlooked in Durango," said another of the group.

"There was a little fellow down there from McQuiety a couple of years ago showing some good looking ore from a claim, which he offered to trade a quarter of for a rifle. He went to the gun store and all over town trying to trade for a rifle, and the kind of gun he wanted was selling in secondhand stores for \$5 or \$6, but the little fellow couldn't get a rifle. I saw the property last fall that he offered to trade and saw some of the ore roasted in a blacksmith's forge. Gold boiled out of it very freely, and I doubt if all the guns in San Juan county would buy a quarter interest in that property now."—Durango Democrat.

You Need These:

We have the Largest Stock of HAMMOCKS in the city We are selling them out very low. Don't you need one? Come and see.

The best Ice Cream Freezer in the city. You don't have

NELSON & MYERS.

ROANOXE, V1.

Watt, Rettew & Clay's

ONE-PRICE CASH STORE.

WHITE GOODS.

The failure of a mammoth white goods importing house is always productive of good to the consumer. Look at these:
-2,000 yards 32-inch Lace Striped India Linens, satin striped sheer Linon, fine striped India Dimity, etc. These goods have never before been known less than 17 to 20c per yard. Our grand special sale moves them away at only 10c a yard. 2,000 yards Checked Nainsooks in the small checks, in lengths running 2 1-2 to 10 yards; nowhere less than 6 1-4c; entire lot to go at only 4 1-2c per yard.
Fine sheer India Linens, special values, at 10c, 12 1-2c, 15c, 17c, and 20c. New line 40-inch India Linens at 10c, 12 1-2c and 15c.

DRESS GOODS BARGAINS.

One lot 52-inch absolutely all wool Dress Suitings in real pretty mixtures—just the proper thing for bicycle suits, traveling or street dresses, excellent for wear, never before offered for less than 59c, now to be sacrificed for only 25c.

SHORT LENGTH TOWELINGS.

2,000 yards Towelings in short lengths, running 1 to 6 yards, suitable for roller towels, tea towels, dish 'cloths, kitchen towels, office, store and shop towels, all grades and kinds, ranging in price 4c to 12c per yard.

TOWEL SPECIALS.

50 dozen English Honeycomb, full bleached, cotton Towels, the finest cotton towel made, only 10c each.
50 dozen special warranted all linen Huck, all white, only 10c each; \$1.20 per

dozen.

100 dozen new Huck Towels, all pure linen, big value at 12 1-2c.

20 dozen bleach Turkish Bath Towels, the regular 12 1-2c sort, to go at only 10c

each.
50 dozen large Turkish Bath Towels,
unbleached, at 10c each.
10 dozen "special" Turkish Bath
Towels, 27x54-inch, at 25c each.
10 dozen 24x50-inch fine bleached Turkish Bath, only 25c each.
Extra quality Turkish Wash Rags, 5c
each, 25c per half dozen.

LADIES' HOSE.

LADIES' HOSE.

50 dozen special Ladies' Seamless Fast
Black Hose, never less than 12 1-2c before, to go at 10c.
25 dozen Ladies' Fast Tan Hose, "velvet finish," only 15c, worth 22c regular.
20 dozen fine Lisle Thread Tan Hose,
actual value 37 1-2c, to go at 25c; see
them, a bargain.

SILK GINGHAM.

Of that big lot of Silk Gingham only

two pieces remain, one lavender, one white with tiny blue stripes; former price 31c; to close out Monday morning at only 12 1-2c.

them, a bargain.

WHITE GOODS.

JAPANESE DRAPERY.

Big lot new Japanese gold printed Draperies in the latest designs and choicest colors, some decidedly pretty things; regular value 19c; these are going at 12 1-2c now.

MOSQUITO NET.

200 pieces finest grade Mosquito Net, 7-4 width, all colors and black, 5c per yard, 39c bolt; white, 5c yard; 35c bolt. Special black plain Net for window screens, 8-4 width, 8c per yard, 50c bolt.

MUSLIN UNDERWEAR.

This department is showing some rare values this week. Don't fall to give this counter a look.

10 dozen ladies' Gowns, large sleeves, tucked and trimmed with embroidery, a regular \$1 gown, marked down to 60c each One lot regular \$1 Skirts to go at 65c

each.

Special in fine Cambric Drawers, Irish
Point trimmed, a bargain at 75c pair.

5 dozen extra quality Muslin Drawers,
tucked and ruffled, to close at 25c pair.

Two lots fine trimmed Drawers at 39c
and 50c pair.

Two lots fine trimmed Drawers at 39c and 50c pair.

One lot plain Corset Covers, good muslin, nicely made, 15c each.

One lot fine cambric Corset Covers, nicely trimmed, 25c each, to close.

Small lot (only a few dozen) fine Chemise, beautifully trimmed, well worth 98c, to close out at 62 1-2c each.

LAWNS AND DIMITIES.

Balance of those pretty Scotch Lawns, (the best 5c goods in the world), to go till cleared away, at only 4c.

Beautiful assortment of new Dimities, full 30 inches wide, have been 12 1-2c, to be sacrificed at 8c per yard.

BIRDSEYE DIAPER.

Best grade Cotton Birdseye, all widths, 45c to 75c a piece of 10 yards. Pure linen Birdseye, 10 yard pieces, \$1.50 and \$2 piece—15c and 20c per yard.

UMBRELLAS.

UMBRELLAS.

One lot of misses' 24-inch Umbrellas, rainproof and fast colors, 50c each.

One lot ladies' 26-inch fine satine Umbrellas, warranted fast color and rainproof, worth 75c, for only 50c.

One lot ladies' 26-inch Gloria Silk Umbrellas, black handles, paragon frame, a good \$1.25 Umbrella for \$1.

One lot ladies' 26-inch best English. Gloria, pretty natural loops and black rubber handles, a regular \$1.75 umbrella to go for \$1.25. See them.

SHIRT WAISTS.

Balance of stock of Ladies Shirt Waists must be cleared away immediately to make room for other goods.

All waists at 98c, 75c, and 62 1-2c are thrown into one grand lot and will go at

only 39c each.
Balance of 25c waists only 19c each.

WATT, RETTEW & CLAY.

REDUCTION IN PRI

\$100 "RAMBLERS" at . . . \$85

\$100 "PEERLESS" at 75 \$100 "WORLD" Cycles at . . 75 New \$65 Wheels just received, and we are selling

them at \$50. These are bargains. Pocket Kodaks (new 1896 models), \$5.00

Don't go off on your summer vacation without one. If you do you'll surely regret it. ROANOKE CYCLE CO.,

108 Salem Avenue S. W.

CLOSING OUT SALE

Dry Goods and Notions.

AS TRUSTEES FOR THE LATE FIRM OF

Dry Goods and Notions

That Must Go Regardless of Cost.

Give Us a Call and be Convinced.

To Every One Buying \$25 Worth of Furniture We Will Give in Dry Goods or Notions the Value of \$5.

to turn it all day, either. At H. J. HARTBERGER, Trustees for W. W. WOLKMan & Co.

P. S.—Don't forget the place, No. 20 Salem Avenue S.W. and No. 19 Campbell Avenue S. W., Roanoke, Va.